3 easy steps to better graphs or,

Lessons from Spongebob Squarepants

Allen Wilcox
Editor-in-Chief, Epidemiology

1 Make it squarish



Wilcox on simple graphs

2 Make it simple

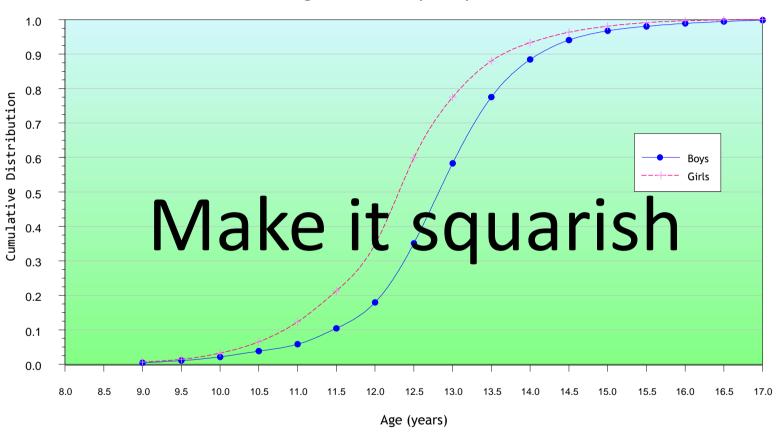


Wilcox on simple graphs

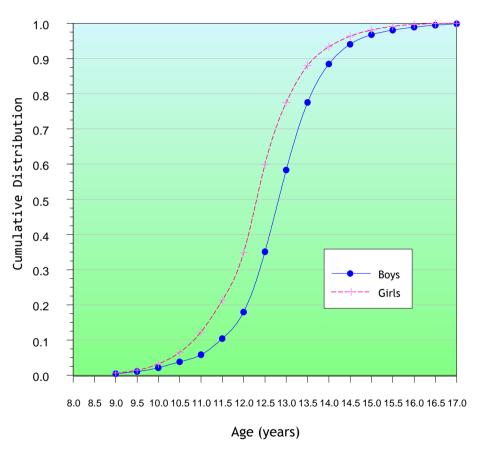
3 Make it shout!



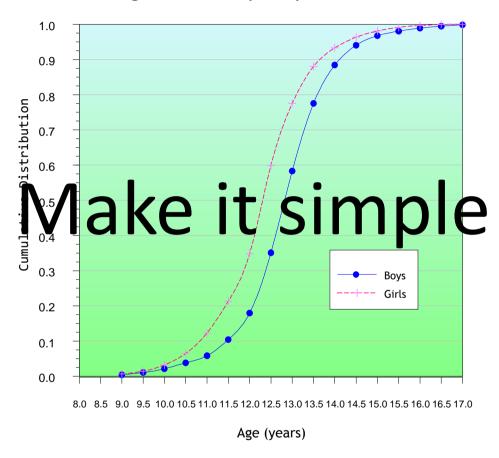
Age at Puberty, Boys and Girls

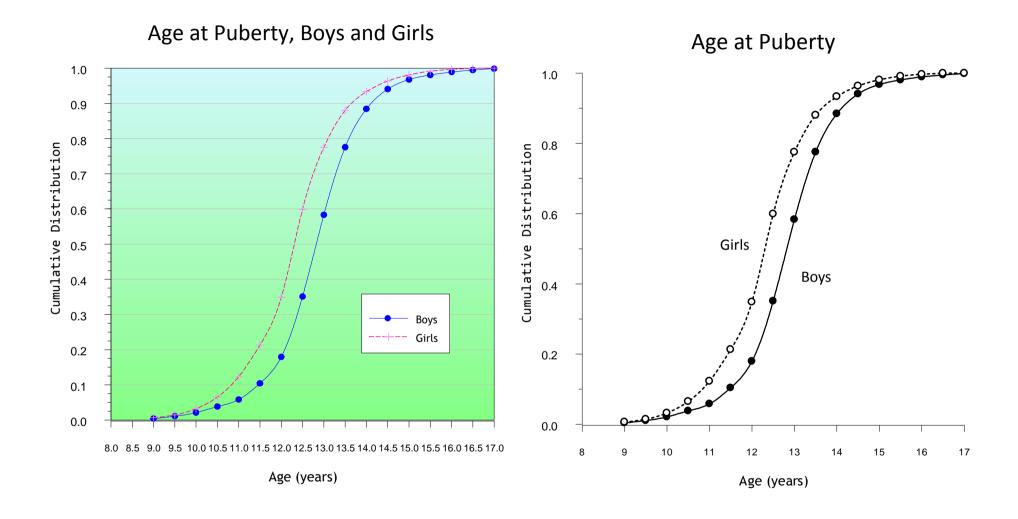


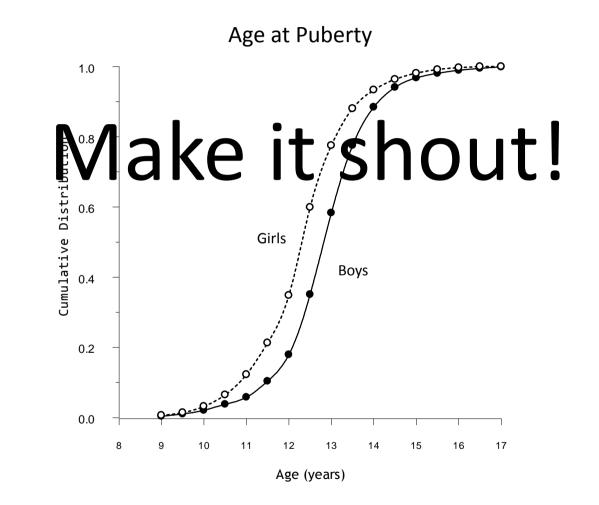
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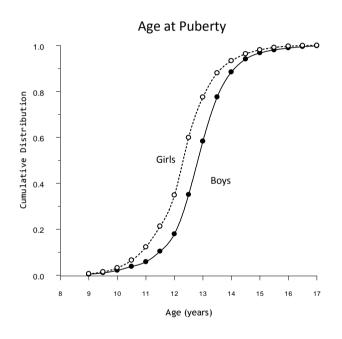


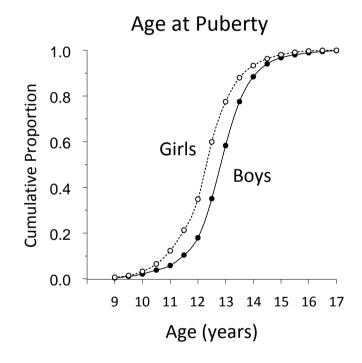
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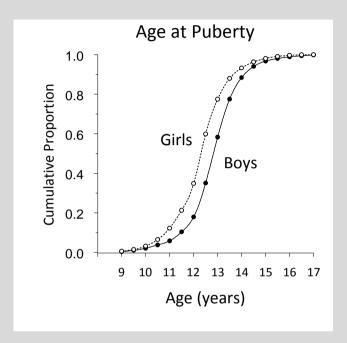






BEFORE

AFTER









Make it squarish Make it simple Make it shout



